

2023 Danville Riverview Rotary Christmas Parade
December 3, 2023
“A Superhero’s Christmas”

Judging Instructions and Criteria

1. To shorten gaps and keep the parade moving, there will be no performance areas. Performance Groups and Marching Bands are asked to perform their best at all times along the parade route.

2. Judging Criteria
Commercial Floats - eligible to win 1st through 3rd Corporate Trophy
 - Originality, Theme, Appearance, Overall Excellence
Non-Commercial Floats – eligible for 1st through 4th cash prize and trophy
 - Originality, Theme, Appearance, Overall Excellence
 - 1st Place - \$800
 - 2nd Place - \$600
 - 3rd Place - \$400
 - 4th Place - \$200

3. Floats that are being judged must be in line on Cleveland Street no later than 3 p.m. for review by the judges. Floats unprepared to be judged at 3 p.m. will elect to take no score.

4. Presentations of awards will be at approximately 4:30 p.m. Awards will be presented to winning groups at their assigned line up location. There will be no awards ceremony following the parade.

5. Entries should reflect the theme of the parade, which is “A Superhero’s Christmas.” The Riverview Rotary Club reserves the right to pull any entries from the parade route that are not appropriately decorated or do not reflect the theme of the parade.