



City of Danville

427 Patton Street, Suite 208
Danville VA, 24541
Phone: (434) 799-5260

River District Design Commission

AUGUST 23, 2018

4:00 P.M.

CITY COUNCIL CONFERENCE ROOM AGENDA

- I. WELCOME AND CALL TO ORDER
- II. ROLL CALL
- III. NEW BUSINESS

Request a Certificate of Appropriateness at 610 Craghead Street to install a 2'6" x 18" projecting sign between the 1st and 2nd floors.

Request a Certificate of Appropriateness at 534 Bridge Street to install a 4' x 14' banner, and a 0.917' x 7.833' temporary banner.

Request a Certificate of Appropriateness at 101 S Ridge Street to install two 2'2" x 6' signs above the first floor.

- IV. APPROVAL OF MINUTES FROM JULY 12, 2018
- V. OTHER BUSINESS
- VII. ADJOURNMENT



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River District Design Commission

MEETING OF AUGUST 23, 2018

SUBJECT

A request has been filed for a Certificate of Appropriateness at 610 Craghead Street to install a 2'6" x 18" projecting sign between the 1st and 2nd floors. The sign will be made of metal with applied graphics. The sign may have an external flood light illumination, but no internal illumination.

Additional wall/window signage will be installed, but as this is replacement for previously approved signage for Brewed Awakenings, this is not subject to review by the Commission.

EXCERPT FROM DESIGN GUIDELINES

7.2 Commercial Signs

7.2.2.f. Projecting Signs between the First and Second Floors

Projecting signs between the first and second floors: These signs can add great visual interest to the streetscape. Their size is limited to 4 square feet per side, or 8 square feet total for a two-sided sign. This does not include the bracket. They should project no more than 4.5 feet from the building, and the bottom of the sign may be no lower than 10' from the sidewalk. Only one such sign is permitted per business. These signs may not include neon or internal illumination

STAFF RECOMMENDATION

The proposed sign is 3.75 sq. ft. is permitted by the guidelines and the Zoning Code. Therefore, Staff believes that the proposed sign meets the guidelines and a COA should be issued.



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River District Design Commission

CERTIFICATE OF APPROPRIATENESS APPLICATION

The guidelines will be administered through the River District Design Commission (RDDC) appointed by City Council. This Commission will review any changes to buildings or sites within the District and issue a Certificate of Appropriateness (COA) if the changes meet the guidelines. Work on buildings and sites within the District cannot commence until a COA has been issued and other required permits and approvals have been obtained (see Section 1.2 for information on the Commission and Section 1.5 for more information on the process).

INFORMATION TO BE PROVIDED BY APPLICANT

Important-Please read before completing application

- a) All questions on this application must be fully answered
- b) The application must be signed by the property owners or representative with written authorization by the owner
- c) A drawing, photo, plan or sketch of proposed project with dimensions

Property Location: 1010 CRAIGHHEAD ST. DANVILLE

Name of Applicant: RESTALIZATION STATION LLC

Applicant's Address: 427 PATTON ST. DR. DANVILLE, VA 24541

Applicant's Phone Number: (434) 728-2233 Email Address: restalizationstationllc@gmail.com

Work Proposed (please circle one): Alteration/addition/rehabilitation/new construction/sign

new sign to be of similar size to old sign that was removed from face of building. Projecting sign between floors 1 & 2.

Type of material(s) to be used: metal

Have you read and understand the Design Guidelines for the River District of Danville, Virginia? yes

Are you aware of the federal/state tax credits for potential reimbursement/credit of money used during substantial rehabilitation projects? yes

Would you like more information about these programs? no

Which one(s)? _____



Signature of Property Owner (if not applicant)



Signature of Applicant

INFORMATION TO BE PROVIDED BY PLANNING DIVISION

Application Number: _____ RDDC Date: _____

Date submitted: _____ Received by: _____

Tax Map Number: _____ Zoning District: _____

Additional Zoning Information: _____

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REVITALIZATION

STATION



City of Danville Planning Division • P.O. Box 3300 • Danville, VA 24543

434-799-5260 office • 434-797-8919 fax • gillikc@danvilleva.gov

JOB ADDRESS		610 CRAIGHHEAD ST.		
SIGN CONTRACTOR INFORMATION				
BUSINESS NAME	P-20 most Printing & Graphics			
CONTACT PERSON	Tim			
ADDRESS	521 MORROE ST.			
CITY, STATE, ZIP	DANVILLE, VA 24541			
PHONE	(434) 792-5625			
PROPERTY / SIGN OWNER INFORMATION				
NAME	RE-ITALIZATION STATION LLC			
ADDRESS	427 A2020ALE DR. DANVILLE			
CITY, STATE, ZIP	DANVILLE, VA 24541			
PHONE	434. 728.2233			
GENERAL SITE INFORMATION				
NUMBER OF EXISTING SIGNS	Wall	1 former	Ground	0
	SQUARE FOOTAGE OF EXISTING SIGNS	Wall	20	Ground
NUMBER OF NEW SIGNS	Wall	1 wall projecting	Ground	0
	SQUARE FOOTAGE OF NEW SIGNS	(Wall)	#1 20.24 #2 3.75	Ground
TOTAL COST IF NEW SIGNS				

possible flood light
 no illumination
 metal graphics

We will contact you with a total price once we have reviewed the information. Please do not begin work until the application has been approved and a permit has been issued. If you have any questions, please contact Kenny Gillie



CITY OF DANVILLE, VIRGINIA SIGN PERMIT APPLICATION

JOB ADDRESS	610 Craighhead St.					
SIGN INFORMATION						
SIGN #1 TYPE	Wall <input checked="" type="checkbox"/> Length of storefront 30ft+				Ground <input type="checkbox"/>	
LOCATION OF SIGN	Front/between 1st + 2nd story			Banner <input type="checkbox"/>	Reface <input checked="" type="checkbox"/>	
DIMENSIONS (FT)	Height 3'	Length 8'	Depth			
SIGN MESSAGE	Revitalization Station, XXXX					
COMMENTS	ANCIENT Remedies for modern Lifestyle image of SUN					
SIGN #2 TYPE	Wall <input checked="" type="checkbox"/> Length of storefront Projecting				Ground <input type="checkbox"/>	
LOCATION OF SIGN	Projecting front corner			Banner <input type="checkbox"/>	Reface <input type="checkbox"/>	
DIMENSIONS	Height 12"	Length 2'6"	Depth			
SIGN MESSAGE	Revitalization Station					
COMMENTS						
SIGN #3 TYPE	Wall <input type="checkbox"/> Length of storefront				Ground <input type="checkbox"/>	
LOCATION OF SIGN				Banner <input type="checkbox"/>	Reface <input type="checkbox"/>	
DIMENSIONS	Height		Length	Depth		
SIGN MESSAGE						
COMMENTS						



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River District Design Commission

MEETING OF AUGUST 23, 2018

SUBJECT

Request a Certificate of Appropriateness at 534 Bridge Street to install a 4' x 14' banner, and a 0.917' x 7.833' temporary banner.

EXCERPT FROM DESIGN GUIDELINES

7.2 Commercial Signs

7.2.2.q. Banner Signs on Buildings

In some cases banner signs may be an appropriate addition to or replacements of building signs. They may also be used for special events or to identify the building or separate tenants within a larger building. When using banner signs, such signs must be affixed at both top and bottom, and should be designed to deal with reasonable wind conditions, or be removed in such conditions. It should also be kept in mind that fabric banners will require more frequent replacement than traditional signs or other types of banners, such as vinyl. If the use of banner signs and/or special event signs is anticipated in advance (such as a semi-permanent business banner or an annual event), their use can be approved initially by the RDDC and can be subsequently changed without the need for further approval.

STAFF RECOMMENDATION

The application does not specify how the banners will be placed, nor a timeframe for the temporary banner. Otherwise, the proposed 56 sq. ft. banner and 7.183 sq. ft. banner are permitted by the guidelines and the Zoning Code. Therefore, Staff believes a COA should be issued if the applicant agrees to affix both the top and bottom of the banners, and remove the temporary banner within 6 months of its placement.



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Comm Dev.

JOB ADDRESS	534 Bridge St., Danville, Va		
SIGN CONTRACTOR INFORMATION			
BUSINESS NAME	Powers Sign		
CONTACT PERSON	Tom Powers Jr		
ADDRESS	807 Industrial Ave		
CITY, STATE, ZIP	Danville, VA		
PHONE	434-793-6351		
PROPERTY / SIGN OWNER INFORMATION			
NAME	Dry Fork Fruit Distillery, LLC		
ADDRESS	c/o Vincent Puccio, 1355 Mt. Olivet Rd		
CITY, STATE, ZIP	Martinsville, VA 24112		
PHONE	434-429-9388		
GENERAL SITE INFORMATION			
NUMBER OF EXISTING SIGNS	Wall	None	Ground
SQUARE FOOTAGE OF EXISTING SIGNS	Wall		Ground
NUMBER OF NEW SIGNS	Wall	1	Ground ✓
SQUARE FOOTAGE OF NEW SIGNS	Wall	56 ft ²	Ground ✓
TOTAL COST IF NEW SIGNS Banner	\$300 ⁰⁰		

We will contact you with a total price once we have reviewed the information. Please do not begin work until the application has been approved and a permit has been issued. If you have any questions, please contact Kenny Gillie

94 in

11 in

COMING SOON

48 in



DRY FORK
DISTILLERY

168 in



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River District Design Commission

MEETING OF AUGUST 23, 2018

SUBJECT

Request a Certificate of Appropriateness at 101 S Ridge Street to install two 2'2" x 6' signs above the first floor. The signs will be made of gloss print film on metal, and laminated with Glass Laminate.

EXCERPT FROM DESIGN GUIDELINES

7.2 Commercial Signs

7.2.2.d. Building Mounted Flat Signs

Building Mounted Flat signs: Building signs for commercial/retail buildings are to be mounted flat to the building or painted on the building and limited to 32 square feet per business (i.e. two businesses on a longer storefront would each have a sign). New flat or painted signs on industrial buildings should be evaluated on a case by case basis. Greater square footage and/or signs on more than one face of the buildings may be allowed depending on the buildings size. This can be mounted to the sign frieze, to a flat surface of the building above the first floor and below any second floor windows or cornice, or to a covered transom (although this is discouraged). See example of flat sign lighting on page 44.

STAFF RECOMMENDATION

The two proposed signs provide a total of 26 sq. ft. of signage that is permitted by the guidelines and the Zoning Code. Therefore, Staff believes that the proposed signs meet the guidelines and a COA should be issued.



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INFORMATION TO BE PROVIDED BY APPLICANT
Important-Please read before completing application

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- c) A drawing, photo, plan or sketch of proposed project with dimensions

Property Location: 101 South Ridge St

Name of Applicant: Leonard Keesee

Applicant's Address: 403 Old Spring Rd, Danville, VA 24540

Applicant's Phone Number: 434.549.5292 Email Address: lemx@rivercityco.wor

Work Proposed (please circle one): Alteration addition rehabilitation/new construction/sign

Installation of signage for
River City Coworking

Type of material(s) to be used: 3M 1J35C Gloss Print

Film on max metal 3mil and laminated
with 3M 8508 Gloss Laminate with stainless steel
Have you read and understand the Design Guidelines for the River District of Danville, Virginia? Yes standoffs

Are you aware of the federal/state tax credits for potential reimbursement/credit of money used during substantial rehabilitation projects? Yes

Would you like more information about these programs? No

Which one(s)? _____



Signature of Property Owner (if not applicant)



Signature of Applicant

INFORMATION TO BE PROVIDED BY PLANNING DIVISION

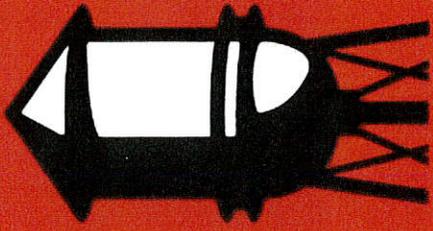
Application Number: _____ RDDC Date: _____

Date submitted: _____ Received by: _____

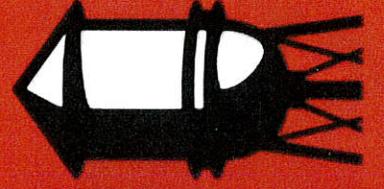
Tax Map Number: _____ Zoning District: _____

Additional Zoning Information: _____

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River City
COWORKING



River City
COWORKING



SHEET INFORMATION		
NO.	DESCRIPTION	DATE

PROJECT NO.	2010020
DRAWN BY	J.B.
CHECKED BY	J.B.
DATE	2010.07.31
SCALE	AS SHOWN

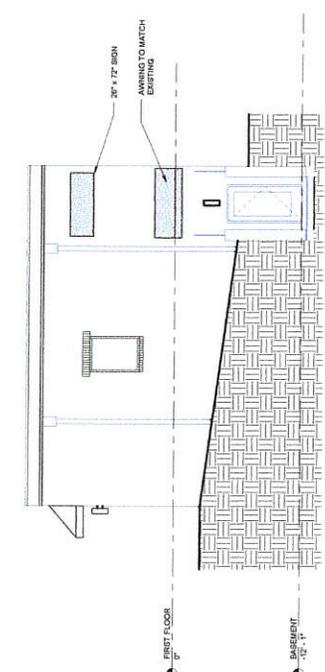
SHEET NAME

**PROPOSED
ELEVATION
EXHIBIT**

SHEET NUMBER

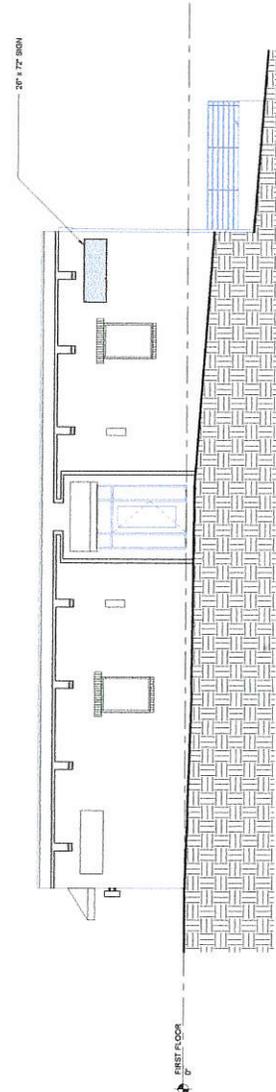
SK-1

1 2 3 4 5

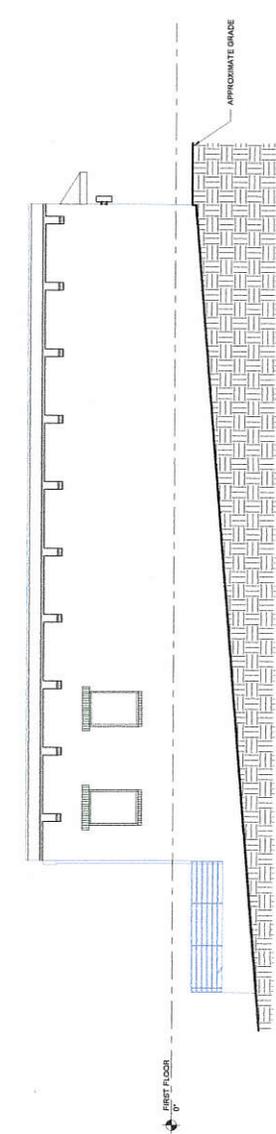


1 MAIN STREET ELEVATION
Scale: 3/16" = 1'-0"

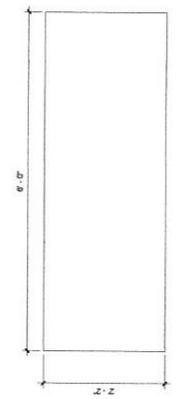
2 REAR ELEVATION
Scale: 3/16" = 1'-0"



3 RIDGE STREET ELEVATION
Scale: 3/16" = 1'-0"



4 PARKING LOT SIDE ELEVATION
Scale: 3/16" = 1'-0"



5 EXTERIOR SIGN
Scale: 1" = 1'-0"

RIVER DISTRICT DESIGN COMMISSION

MEETING OF

July 12, 2018

Members Present

George Davis
Courtney Nicholas
Sheri Chaney
Peyton Keesee

Members Absent

Jonathan Hackworth
John Ranson
R.J. Lackey

Staff

Lisa Jones
Ken Gillie
Clark Whitfield

Chairman Davis called the meeting to order at 4:00 p.m.

ITEMS FOR PUBLIC HEARING

1. *A request has been filed for a Certificate of Appropriateness at 560 Patton Street to install a detached storage building. The building has wood siding and a metal roof and will be used for storage by Comcast/Xfinity.*

Mr. Davis opened the Public Hearing.

Present on behalf of this request was Keith Jones here on behalf of Comcast. Mr. Jones stated we would like to install a storage unit on the lower lot, and your guys have given us recommendations on where to put the unit. We will try to accommodate that while placing it and it is a 12' by 20' storage facility. There will be no windows in the unit and there will only be doors and a metal roof on it. It will be used just for materials storage. On the lot itself, we needed to actually store for installation and cable gear.

Mrs. Chaney stated that is going to go directly behind the smaller building?

Mr. Jones stated yes where it was recommended. Our contractor will place it down there and it will have a ramp to it and we will try to keep it as low to the ground as possible. We will have it strapped to the ground by bracing it down to the floor. Whatever specifications are required we will have it done.

Mr. Davis closed the Public Hearing.

Mrs. Nicholas made a motion to approve the item as requested that it meets the guidelines and issue a Certificate of Appropriateness provided that it is wood sided and a metal roof. Mr. Keesee seconded the motion. The motion was approved by a 4-0 vote.

A request has been filed for a Certificate of Appropriateness at 509 Loyal Street to install a 36" x 120" metal sign.

Mr. Davis opened the Public Hearing.

Present on behalf of this request was Fred Shanks IV, business owner of property 509 Loyal Street. Mr. Shanks stated the sign is 3' x 10' metal sign; the designer is KG Graphics who are actually right here on Court Street behind my building. I worked with Kristin Gussler and Ken Gillie, as far as following the sign guidelines. It is a large building, it probably used to be a warehouse and now it is office space. It could have store frontage. It has like deli windows, they are boarded up, and the sign will go above those. It is about 10 feet off the ground and the sign is metal and it will have vinyl siding. If there are any questions, I can answer them.

Mrs. Chaney stated this sign is going up on the Loyal Street or Church Street side?

Mr. Shanks stated on the Loyal Street side.

Mr. Davis closed the Public Hearing.

Mrs. Chaney made a motion to approve the item as requested that it meets the guidelines and issue a Certificate of Appropriateness. Mrs. Nicholas seconded the motion. The motion was approved by a 4-0 vote.

APPROVAL OF MINUTES

The June 14, 2018 minutes were approved by a unanimous vote.

Mr. Davis stated do we have any other business Mr. Gillie.

Mr. Gillie stated Economic Development presented this after the deadline that the packet actually went out but they would like to modify the gates for the dumpsters. If you remember the initial design had chain link, which we did not permit, and they came back with a wooden framework. They are concerned with the wood and its ability to last over time.

Mrs. Nicholas made a motion to hear the request with a unanimous vote.

Mr. Davis opened the Public Hearing.

Present on behalf of this request was Kelvin Perry, Project Manager, for the City of Danville. Mr. Perry stated what we want to do is to install steel frame type of doors. It will be lighter weight and Mucho the Restaurant and the apartment buildings will use it.

Mr. Gillie stated they are tearing the building down behind Mucho's directly on the little spot behind it. You approved last month the wooden doors as opposed to the chain link

Mr. Perry stated it has already been torn down, and the concrete pad has been set. It will be much lighter and with the weather, wear and tear will be easier.

Mrs. Nicholas stated what color are you using.

Mr. Perry stated Sherwin Williams bronze.

Mr. Gillie stated the guidelines did not permit chain links with slats, which is why the original design we said no. They had to come back with wood and the guidelines themselves do specify

that gates should be wood or solid metal and enclosures further from the building should be approved masonry wood fencing so solid metal system which is being opposed does comply with the guidelines.

Mr. Davis closed the Public Hearing.

Mrs. Chaney made a motion to approve the item as requested that it meets the guidelines and issue a Certificate of Appropriateness . Mrs. Nicholas seconded the motion. The motion was approved by a 4-0 vote.

With no further business the meeting adjourned at 4:20 p.m.

Approved By: